



BENEDIKT DESIGN

Pricing



BRANDING Packages

STANDARD Logo Package

\$2,000

Logo design web & print versions
Logo expansion design - marks...motifs
Color palette
Typography
Illustration or pattern
Style Guide

DELUXE Logo Package

\$2,700

Logo design web & print versions
Logo expansion design - marks...motifs
Color palette
Typography
Illustration or pattern
Style Guide
Business Cards
Email Signatures

**MOST
POPULAR**

REVISIONS to Existing Logo

\$1,000

Design updates to an existing logo
Color or font change



WEBSITE Packages (ESTIMATES)

STANDARD Custom Wordpress Website

\$4,000

Standard Wordpress Website Design
& Development

Home, About, Services/Pricing, Contact Pages

Fully Responsive

Fast Loading

Animated

**Domain & Hosting Separate*



DELUXE Custom Wordpress Website

\$7,000

Standard Wordpress Website Design
& Development

Home, About, Services/Pricing, Contact Pages

Extra pages built out

Forms and email integration

Fully Responsive

Fast Loading

Animated

**Domain & Hosting Separate*



ECOMMERCE WEBSITE

Packages (ESTIMATES)

ECOMMERCE Custom Wordpress Website

STARTS AT
\$9,000

Standard Wordpress Website Design
& Development
Home, About, Services/Pricing, Contact Pages
Fully Responsive
Fast Loading
Animated
**Domain & Hosting Separate*



ECOMMERCE Custom Shopify Website

STARTS AT
\$7,000

Custom Design - *not from a shopify template*
Product & Collection inputting and set up
Custom Product Page design
Fully Responsive
Fast Loading
**Shopify store fees not included*



SOCIAL MEDIA

Packages (ESTIMATES)

BASIC SOCIAL MEDIA PACKAGE

\$600 /MO.

6 square posts per month per platform
Posted to Instagram & Facebook
Static post designs.

\$800 with Story format also

PRO SOCIAL MEDIA PACKAGE

\$800 /MO.

6-8 square posts per month per platform
Posted to Instagram & Facebook
Animated GIFs & Videos.

\$1,000 with Story format also

EXPERT SOCIAL MEDIA PACKAGE

\$1,000 /MO.

10 square posts per month per platform
Posted to Instagram & Facebook
Animated GIFs & Videos.

\$1,400 with Story format also

MOST
POPULAR

ELITE SOCIAL MEDIA PACKAGE

\$1,400 /MO.

15 square posts per month per platform
Posted to Instagram & Facebook
Animated GIFs & Videos.

\$1,900 with Story format also



OTHER DESIGN

Packages

HOURLY DESIGN A LA CARTE

\$70 / HOUR

Any design project you need
we charge by the hour!
If you aren't a retainer client then
turn around time is a bit slower

2 HRS / WEEK VIP RETAINER PACKAGE

\$1,000 /MO.

You will be prioritized!
Guaranteed 2 hours per week
(**8 hours per month**)
of design work.

5 HRS / WEEK VIP RETAINER PACKAGE

\$2,000 /MO.

You will be prioritized!
Guaranteed 5 hours per week
(**20 hours per month**)
of design work.

If you want a custom package, that is also possible!

Please reach out to katie@benediktdesign.com with what you are looking for.





LET'S CREATE!

